

LONG RANGE PLANS, GOALS AND OBJECTIVES 2021 - 2026

MISSION STATEMENT OF THE HORNELL PUBLIC LIBRARY

The Hornell Public Library is a community based, legally established, tax supported agency, whose primary purpose is to provide information, education, and recreation to people of all ages through an organized collection of books, printed materials, and access to electronic digital technology, programming and other non-print resources.

ROLES OF THE HORNELL PUBLIC LIBRARY

✱ The Hornell Public Library should be the center of our community life.

Action 1: Hire an inspired and inspiring Director whose ideas and goals mirror our own. Consider IT experience and grant writing in prospective Director resume.

Action 2: Establish a welcoming, helpful culture with our staff by mentoring, training, evaluating and paying reasonable wages.

Action 3: Post Covid, reestablish a dynamic children's program.

Action 4: Initiate an engaging young adult program by placing a dynamic staff member in charge and providing a budget.

Action 5: Present programs addressing community needs and interests and provide a budget to do so.

Action 6: Establish community partnerships with public schools, local colleges, Alstom, Lowes, medical providers, social services, etc that could provide programming.

Action 7: Promote elementary school visits and library card presentations for all elementary schools.

Action 8: Restart the book delivery service.

Action 9: Increase our publicity and promote our programs. Consider a weekly schedule to be published in the Spectator. Install an electronic sign. Aggressively promote special events on local radio.

Action 10: Greatly increase our social media presence by utilizing board or staff members that regularly are on social media. Keep our online presence current and eye catching.

Action. 11: Utilize all available quality services offered by STLS.

Action 12: Investigate work done by other libraries for inspiration, connections and possible collaborations.

Action 13: Replace a portion of library computers every year.

✿ Financial

Action 1: Aggressively pursue grant and endowment money to help support programing.

Action 2: Establish a person or committee for the recruitment and use of volunteers.

Action 3: Continue to request additional support moneys from our tax base.

✿ Building and Grounds

Action 1: Have the electrical system updated and replaced as needed.

Action 2: Go through the necessary work to obtain a variance for an electronic sign in front of the library.

Action 3: Find an area to serve as a library parking lot.

Action 4: Build an addition to the back of the library that would provide meeting rooms, maker space, a kitchen, etc. We do have blue prints that outline areas for an addition, that will give us a starting point for the project.